



IMPORTANT - Showcase information

Dear Parents and Students,

It is our 37th Annual Showcase! DWK's Spring showcase is a rite of passage for hundreds of students and a chance to shine in front of family and friends. This year's showcase "Dreams Take Flight" will be held Sunday May 19, at Leighton Area Middle School.

We have created this handout to clarify what we expect from dance families in terms of commitments and responsibility to make the annual spring showcase a great experience for students, teachers, parents, tech crew and audience members alike. We are going to have a great show and we look forward to sharing it with you.

Ms. Kim, Ms. Brittany & your DWK staff

Get Organized - Be Informed - Mark your Calendar

March 7, 2024 – Last day to order additional limited edition family showcase t-shirts (order forms at front desk)

April 5 & 6 2024 Picture days at DWK Studio. (A specific schedule is posted.) Order links will be sent one week prior to picture day.

April 18, 2024- Custom rose orders due (order forms at front desk)

April 20, 2024 - Online ticket sales 10:00 A.M.

April 22 – 25, 2024 Studio Spirit Week, Bring a Friend, & Priority Pre-registration

May 13 – 16, 2024 Freezer pop week!

May 18, 2024 (Saturday)

Dress Rehearsal for students in the 12:00 showcase **Arrival Time: 10:30 to 1:00**

Dress Rehearsal for Tiny Treasures **Arrival Time: 1:30-2:15**

Dress Rehearsal for students in the 4:00 showcase **Arrival Time: 2:00 to 4:30**

May 19, 2024 (Sunday) DWK 37th Annual Showcase "Dreams Take Flight"

Leighton Middle School – 301 Beaver Run Rd 12:00 Matinee – 4:00 Evening

Monday, Tuesday & Wednesday students are scheduled for 12:00 Matinee showcase

Tuesday, Wednesday & Thursday students are scheduled for 4:00 Evening showcase

July 8-27, 2024 Monday, Tuesday & Wednesday Summer Dance Camps and Intensives (subject to change)

August 5 & 6, 2024 "Dancer Mania" Intensive with guest instructors

Before Heading to Pictures

Upon arriving at DWK, be sure that you have arrived in the correct costume & correct tights. Also make sure all earrings and necklaces that are not costume related are removed before heading to the studio. This is a great time to make sure to label all your dancer's belongings. **Do not take pictures in the dressing area.**

****Arrive prepared:** We will do all photos at Dance with Kim located at 248 S 4th St, Lehighton. Please arrive on photo day 15 minutes prior fully dressed in the first costume listed.

All other accessories you may need throughout the day should be in a labeled zip lock bag. Don't forget extra bobby pins, hairnets, and tights.

Must I attend picture day?

Photo days have been scheduled for April 5 & 6, 2024. Families are not required to purchase photos; however, all dancers are asked to be present when their group photo is scheduled. Packages are available in a wide range of prices and individual poses are offered along with group photos. Dancers should come dressed as they would for the show. Hair should be worn as directed and makeup should be applied just a bit lighter than it would be for the stage lights. Photo sessions will be held at the studio. A specific photo schedule will be posted. Remember group photos will be printed in the program booklet as well as displayed in our studio lobby. If you cannot attend picture day and you qualify for an individual photo in the program book, you will need to make photo arrangements and have photos to Ms. Kim by April 1, 2024.

Before Heading to the Showcase

Here are some helpful performance day hints that will make dress rehearsal & show day run smooth and easy!

Check in: Upon arriving at LAMS, a reception table will be the first encounter you have with our volunteers. Our team will be sure you have arrived in the correct costume & correct tights. Earrings and necklaces that are not costume related are removed before heading backstage. Markers will be available for parents to label the dancer's belongings. Nail Polish remover and all the essentials will be available here. Students should not bring phones, iPad or tablets with them. If they do, they will be asked that they stay packed away until after dress rehearsal and the show.

Arrive at the dress rehearsal prepared!

Dancers arrive in their first performance costume with their hair and makeup already done. If the costume has a head piece or hair accessory, it should be put in place at home. (Show lineups are posted on the bulletin board) All dancers are required to remain in their dressing room during the show. Make sure your children are well fed before they arrive. No one will be allowed to drop off any food at the dressing room door. Please send a labeled disposable water bottle only.

When to arrive for the production and what to wear

Dancers should arrive at the theater **30 minutes prior to curtain in their first performance costume with hair and make-up done.**

(Arrival time 11:30 Matinee Dancers – Arrival time 3:30 Evening Dancers) All other accessories should be in a labeled zip lock bag. Don't forget extra bobby pins, hairnets, and tights. Label your street shoes and keep all valuables and electronics at home.

Backstage admittance policies

Volunteers with PA state and Child abuse clearances on file and have been pre-selected by Ms. Kim are allowed backstage. Our managers work very hard to put an efficient system in place, family and friends do not belong backstage or in dressing rooms during dress rehearsal or the production. All volunteers must have the proper I.D. (supplied by the studio) to be allowed admittance to the backstage area.

No EARLY DISMISSAL – All dancers, regardless of age, are required to REMAIN BACKSTAGE for the ENTIRE SHOW. **THERE WILL BE NO EARLY PICK-UP.** Allowing performers to be dismissed early is disruptive, a safety hazard and unprofessional. **PLEASE DO NOT attempt to retrieve your child from a backstage area at any time. This includes our teen dancers!**

Costumes, shoes, and accessories checklist

Even though you took stock of all the dance items **before leaving** dress rehearsal, check one last time before heading to the theater. Do you have both tap shoes, correct tights, and a hairpiece?

Discuss backstage behavior and the dismissal procedure

Take a minute to discuss how your child is expected to behave backstage, emphasizing the importance of being quiet and polite. Encourage them to keep track of the things they brought from home. Remind your dancer who will be waiting for them in the auditorium when the showcase is over.

ALL dancers will be dismissed from backstage into the auditorium. The order for dismissal will be Tiny Treasures, Shining star, Rising Star, Shooting Star, Future star followed by IMPACT dance teams.

Stage Door Goodbye & Good Luck

Drop your dancer off at the Stage door. Security, door monitors and dressing room runners will be at the stage door to ensure your dancer gets to the dressing room.

Auditorium Etiquette (Please Read)

DWK is unique in that we really are trying to offer a professional auditorium experience. Just as you would refrain from talking during a movie, or a church service, there should never be open conversation while a performance is in progress on stage. Have respect for those performing and the director and crew who may be attempting to give verbal instruction. Talking and commotion in the audience is extremely rude and VERY DISRUPTIVE to those on stage trying to concentrate. The auditorium doors will remain closed during a performance on stage. Doors will open between numbers only. (Please be aware of where our professional videographer is stationed and avoid walking in front of the camera.) We are hoping that the audience will remain seated throughout the shorter performances. At no time should there be anyone in the aisles when a performance is in progress. [Non-flash photography is allowed from your reserved seat only.](#)

We are excited to offer DWK custom roses. A variety of bouquets will be offered. Forms are available at the front desk to place your order. The flowers will be available in the lobby for you to present to your dancer after the show. Orders due by: **April 18, 2024**

A few common questions:

Why must I have the required shoes?

This is for uniformity. The list of required shoes for class and the production are listed on the website and in the costume book in the lobby. The shoe that was required for your class this season is the same shoe required for the showcase.

Tights were included with my child's costume. Why do I need to purchase extra tights?

Accidents happen and it is always good to have a backup! All the dancers have the same color and same brand of tights included with their costume. Please note that Revolution brand tights can only be purchased here at the studio. Tights can be purchased at the desk if in stock.

What if my child needs costume alterations?

This is always a possibility. Alterations are the responsibility of the child's parent or guardian and are usually very minor. However, if a parent is unable to make the necessary alterations, the studio has references of those who can help for a fee. Just stop by the front desk for contact information.

Why must I label all costumes and shoes?

If anything is left behind at the dress rehearsal or showcase, it will be much easier for us to return it to you. Place your child's name in their costume, shoes, accessories, and tights. Place costumes in a garment bag with your child's name on the outside. Pack accessories in a clear plastic bag with your child's name on the bag and on each item.

Does our group have a specific hair style and make up requirement?

All hair will be worn up and away from the face, in a bun at the back of the head. Little "fly-away" strands should be pinned or sprayed back and in place. All dancers – even the littlest ones, should wear makeup. Stage lights are very harsh and tend to wash out a performer's natural color. Eye, cheek and lip color are needed so features can be seen by the audience.

Why no underwear?

The tights worn under a costume serve the purpose of an undergarment. Whenever your dancer is in costume -- NO UNDIES. (This includes picture day, too!)

I have a balance on my account, can I pay after the show?

Accounts for each child participating in the production will need to be current. Students with account balances will not be allowed to participate in the performance. All account balances must be paid by May 1, 2024.

Do I need to purchase my dancer a finale t-shirt?

Every dance student will receive a complimentary production T-shirt. It is a great way to promote studio enthusiasm and support studio events. Shirts are available in a range of adult and youth sizes. All cast member shirts will be distributed at the show and worn over your child's costume for our finale number at the end of the show.

[Please check the spelling of cast member names on the show lineup. Please see a representative at the front desk if you would like to purchase any additional T-shirts for family or friends for only \$22, DEADLINE for additional T-shirts March 7, 2024.]

How do I purchase tickets for the showcase?

Tickets will go on sale April 20, at 10:00 AM for all students and the public. Tickets **will not** be able to be purchased at Lehighon Middle School prior to the performance. We expect a sold-out show, so please purchase your tickets in advance.

Ticket Cost: All tickets \$15.00 per person Children 2 and under are free. NO REFUNDS OR RETURNS.

All registered students will receive a FREE showcase download of the show.

At no time is videotaping or flash photography by audience members allowed at the Lehighon Middle School Auditorium. EAP has been contracted.

THANK YOU for reading!

We are looking forward to another great Spring showcase.