



## **IMPORTANT Showcase information**

**Dear Parents and Students,**

It is our 31<sup>st</sup> Annual Showcase! DWK's Spring showcase is a rite of passage for hundreds of youngsters, a chance to shine in front of family and friends.

Along with the chance to perform for an audience, the dance production is a learning experience and training process. The experience helps to build self-esteem, self-assurance and contributes to a sense of confidence. Although performance opportunities help prepare some students for a possible career in dance, they also contribute to success in non-dance activities. That on-stage experience gives students a confidence, which results in better classroom presentations, improved social skills and strong interview skills for future college or job opportunities. The rehearsal process can be a tremendous learning experience as well. It helps children develop retention skills and by working with their classmates on a group performance, they learn the positive aspects of working as part of a team to create the best end result.

*We have created this handout in an effort to clarify what we expect from dance families in terms of commitments and responsibility in order to make the annual spring showcase a great experience for students, teachers, parents, tech crew and audience members alike. We are going to have a great show and we look forward to sharing it with you.*

*Ms. Kim & your DWK staff*

## **Get Organized - Be Informed - Mark your Calendar**

**February 22, 2018 – Dancer dedications for DWK yearbook are due.**

**March 7, 2018 - Back Stage Committee Meeting 6:30 pm**

**April 7, 2018 Online Ticket sales 10:00 A.M.**

**April 9, 2018 - Last day to order required shoes & extra tights for picture day and production.**

**April 13 & 14, 2018 - Picture days at DWK Studio. (A specific schedule is posted.)**

**April 23-26, 2018 Studio Spirit Week, Bring a friend to dance!**

**May 3, 2018 DWK Award Banquet, Mahoning Valley Country Club 6:30 PM**

**May 7-10, 2018 Just you and me baby! Tiny Treasures Parent week.**

**May 22 – 25, 2018 Freezer pop week!**

**May 28, 2018 Holiday Break**

**June 2, 2018 (Saturday)**

Dress Rehearsal for students in the 1:00 showcase **Time: 10:30 to 1:30**

Dress Rehearsal for students in the 4:00 showcase **Time: 2:00 to 5:00**

**June 3, 2018 (Sunday) DWK 31<sup>st</sup> Annual Showcase “Be The Change”**

**Lehigh Area High School - 1 Indian Lane**

Entrance from 9<sup>th</sup> street or Mahoning Street

**1:00 Matinee – 4:00 Evening**

Monday & Tuesday students scheduled for 4:00 Matinee showcase

Wednesday & Thursday students scheduled for 1:00 Evening showcase

**July 9, Summer Dance camps and dance intensives begin!**

**August 6 – 7, “Dancer Mania” Intensive with guest instructors**

# Before Heading to the Production

*Here are some helpful performance day hints that will make show day run smooth and easy!*

## **Costumes, Shoes and Accessories Check List**

Even though you took stock of all the dance items after returning home from dress rehearsal, check one last time before heading to the theater. Do you have both tap shoes? How about the right tights? Oh, and the feather for her hair?

## **Arrive at the Production Prepared**

Dancers should arrive at the High School thirty minutes prior to curtain with their hair and makeup already done. If the costume has a head piece or hair accessory, it should be put in place at home. Dancers should also be in their first costume. Dressing room moms should only have to assist with a change of costume for another number.

All dancers are required to remain in their dressing room during the show. Make sure your children are well fed before they arrive. No one will be allowed to drop off any food at the dressing room door. Please send a labeled water bottle only please.

## **Discuss Backstage Behavior and the Dismissal Procedure**

Take a minute to discuss how your child is expected to behave backstage; emphasizing the importance of being quiet and polite. Encourage them to keep track of the things they brought from home. Remind your dancer who will be waiting for them in the auditorium when the show is over.

## **Stage Door Goodbye & Good Luck**

Drop your dancer off at the Stage door. Security, door monitors and dressing room runners will be at the stage door to ensure your dancer gets to the right dressing room. \* A hug, a kiss and “Don’t forget to smile and have a great show!”

## **Do I need to order special tights?**

Yes! Production tights are needed for everyone’s costume for class picture week, dress rehearsal and the show. **Please place all orders for tights by April 9, 2018.** Please note that Revolution brand tights can only be purchased here at the studio. Please do not wear your recital tights before picture week. Save them for picture week and the shows. It is always a good idea to order the proper tights along with an extra pair – just in case there is an accident.

## **What if my child needs costume alterations?**

This is always a possibility. Bear in mind, to keep the cost of costumes down, the majority of the costumes are ordered from catalogs and not custom made for each dancer. Therefore, pants, straps and sleeves may be too long and will need adjustment for each individual child. Alterations are the responsibility of the child’s parent or guardian and are usually very minor. However, if a parent is unable to make the necessary alterations, the studio has references of those who can help for a fee. Just stop by the front desk for contact information.

## **Costume care**

Your child's name should be placed in their costume, shoes, accessories and tights. Place costumes in a garment bag with your child's name on the outside. Pack accessories in a clear plastic bag with your child's name on the bag and on each item.

## **What? No Underwear?**

That's right! Dancers don't wear underwear. The tights worn under a costume serve the purpose of an undergarment. Whenever your dancer is in costume - - NO UNDIES! (This includes picture day, too!)

## **Backstage Admittance Policies**

Only those family members who have volunteered to work backstage are allowed backstage. Our backstage managers work very hard to put an efficient system in place, and we ask that all volunteers rely on their experience and follow their instructions. Family and friends do not belong backstage or in dressing rooms during the production. All volunteers must have the proper I.D. (supplied by the studio) to be allowed admittance to the backstage area.

**PLEASE NOTE:** The Dress Rehearsal is CLOSED. This means we do not allow admittance to the auditorium during dress rehearsal.

## **Photography and Video Taping**

DWK policy prohibits flash photography and videotaping at any time. If you plan to take non-flash photos, please do so from your seat.

**Food & Drinks** are NOT allowed in the auditorium.

**Smoking** is not allowed on school grounds.

## **Auditorium Etiquette**

DWK is unique in that we really are trying to offer a more professional auditorium experience. Just as you would refrain from talking during a movie, or a church service, there should never be open conversation while a performance is in progress on stage. Have respect for those performing and the director and crew who may be attempting to give verbal instruction. Talking and commotion in the audience is extremely rude and VERY DISRUPTIVE to those on stage trying to concentrate. The auditorium doors will remain closed during a performance on stage. Doors will open between numbers only. (Please be aware of where our professional videographer is stationed and avoid walking in front of the camera.) We are hoping that the audience will remain seated throughout the shorter performances. At no time should there be anyone in the aisles when a performance is in progress. [Non-flash photography is allowed from your reserved seat only.](#)

## **General Dismissal after the dress rehearsal & production**

At the conclusion of the dress rehearsal & show, **ALL dancers will be dismissed from backstage into the auditorium.** The order for dismissal will be Tiny Treasures, Fundamentals, Juniors, Teens followed

by IMPACT dance teams. (Parents will be brought into the auditorium at the conclusion of dress rehearsal.)

**No EARLY DISMISSAL** – All dancers, regardless of age, are required to REMAIN BACKSTAGE for the ENTIRE SHOW. **THERE WILL BE NO EARLY PICK-UP.** Allowing performers to be dismissed early is disruptive, a safety hazard and unprofessional. **DO NOT attempt to retrieve your child from a backstage area at any time.** No adult without a backstage pass will be allowed in a dressing room area. Security and DWK staff will be posted for the safety of the dancers and liability of the crew. All students must have an adult present for pick up inside the auditorium. [This includes our Teen dancers!](#)

### **When to arrive for the production and What to Wear**

Dancers should arrive at the theater **30 minutes prior to curtain in their first performance costume** with hair and makeup already done. If the costume has a headpiece or hair accessory, it should be put in place at home. **All other accessories should be in a labeled zip lock bag.** Don't forget extra bobby pins, hairnets and tights. **Label your street shoes and keep all valuables and electronics at home.**

### **Accounts Up-to-Date**

Accounts for each child participating in the production will need to be current. Tuition should be paid up through June and all costumes must be paid for in full. If either of these accounts have outstanding amounts your child is in jeopardy of not being allowed to participate in the performance. If you are in question about your child's account, please contact the front desk.

**\*We need to have your account settled before dress rehearsal. We will not have a mobile office with account information at Lehighton High School.**

### **Proper Shoes**

The list of required shoes for class and the production are listed on the website and in the costume book in the lobby. Students are reminded regularly in class that they will need the proper shoes for picture day and the show. No dancer will be allowed to perform without the required shoes.

### **Hair, Makeup & Jewelry**

A specific hairstyle may be indicated by your child's instructor. In the case where no hairstyle has been specified, all hair will be worn up and away from the face, in a bun at the back of the head. Little "fly-away" strands should be pinned or sprayed back and in place. All dancers – even the littlest ones, should wear makeup. Stage lights are very harsh and tend to wash out a performer's natural color. Eye, cheek and lip color are needed so features can be seen by the audience. Dance Company Dancers will follow standard company guidelines for hair and makeup.

### **Dancer Dedications & Showcase Yearbook**

The DWK studio has always produced a yearbook rather than a program for the annual production. These keepsakes contain in excess of 100 pages filled with group photos, candid photos from events held at the studio, parades, rehearsals and competitions. Included is also information about the studio and its staff, activities students are involved in, and recognition pages honoring many of the dancers for special achievements. Along with these pages, you will find the program lineup and pages full of advertising by generous sponsors and personal ads congratulating individual dancers. Yearbooks or "showcase programs" are included with every theater ticket. We print over 1000 yearbook/programs and our dancer dedications also help fund our student scholarship program!

## **Production T-Shirts**

*[Please check the spelling of cast member names on the show line up. Please see Ms. Sue if you would like to purchase any additional T-shirts for family or friends for only \$12 . DEADLINE for additional T-shirts April 19, 2018.*

Each year a t-shirt is designed especially for the DWK production. The shirts are unique to each show and display the logo created just for the year's theme. **Every dance student will receive a complimentary production T-shirt.** Families interested in ordering may do so and are certainly encouraged. It is a great way to promote studio enthusiasm and support studio events. Shirts are available in a range of adult and youth sizes. All cast member shirts will be distributed at the show and worn over your child's costume for our finale number at the end of the show.

## **Picture Day!**

*(see DWK studio dates)*

Photo days have been scheduled for April. Families are not required to purchase photos however; all dancers are required to be present when their group photo is scheduled to be taken. Packages are available in a wide range of prices and individual poses are offered along with the group shots. Dancers should come dressed as they would for the show. Hair should be worn as directed and makeup should be applied just a bit lighter than it would be for the stage lights. Photo sessions will be held at the studio. A specific photo schedule is posted. Remember group photos will be printed in the program booklet as well as displayed in our studio lobby. If you cannot attend picture day and you qualify for an individual photo in the program book, you will need to make photo arrangements and have photos to Ms. Kim by April 19, 2018.

## **NEW!! EAP TV**

*[orders can be placed at: [www.eapphoto.com](http://www.eapphoto.com)]*

**At no time is videotaping or flash photography by audience members allowed at the Lehighton High School Auditorium.** EAP has been contracted. The entire showcase can now be viewed on EAP TV. With EAP TV you receive online access to watch the showcase from any internet device. (ex: mobile phone, computer, tablet, internet ready TV) You can watch your showcase on EAP TV in full HD resolution an unlimited amount of times and you are still able to go to the chapter you want to watch just like DVD. Orders can be placed at [www.eapphoto.com](http://www.eapphoto.com) Cost is only \$40 per show!

## **Ticket Sales**

### **No need to stand in line, just go on line!**

Tickets will go on sale in April 7, 10:00 AM for all students and the general public. After ticket sales open, tickets may be purchased at the studio if you do not have on-line capabilities (during the hours the front desk is staffed only). Tickets will not be able to be purchased at the Lehighton High School auditorium prior to the performance. We expect two sold out shows, so please purchase your tickets in advance.

Please see Mr. Mike regarding questions for handicapped seating.  
All living and breathing people need a ticket to enter the auditorium.

***Ticket Cost: All Seats \$11.00 NO REFUNDS OR RETURNS.***

***THANK YOU for reading!***

***We are looking forward to another great Spring showcase.***